ARCHIE SERIES

20¢

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APR.

NO. 215

Jughead

THE SERVICE IS GREAT HERE!

I GET WHAT I WANT BEFORE I ORDER IT!

?!

MENU

72

FAMOUS NAME PRIZES OR CASH

THE EASY WAY!

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OLYMPIC

EARN $1.10 A BOX

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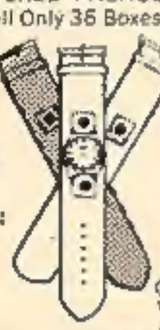
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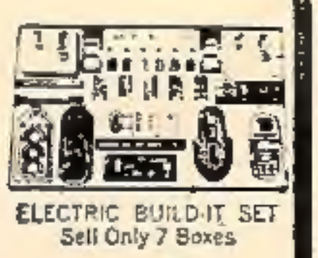
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PICK THE PRIZES you'd like to have! Then join the Olympic Sales Club and see how easy it is to get these and other Famous Name Prizes! Or, keep BIG CASH PROFITS if you'd rather, $1.10 for every box you sell! You get prizes or profits AT ABSOLUTELY NO COST TO YOU!

ALL YOU DO is sell Olympic's beautiful Everyday Selections — the lovely new Olympic All-Occasion Card and Note Ensemble for 1973, the All-Birthday and All-Get Well Assortments, popular fast-selling Personalized Stationery, smart gift wrappings and attractive gifts. Wherever you call, people will be thrilled with the new Olympic line — and the price of just $3.25 a box will make sales a snap! Sell enough boxes to get the prize you select, or keep $1.10 for each box sold.

TO JOIN THE CLUB, fill in and mail the postcard. No postage is required! We'll send you — ABSOLUTELY FREE — the Olympic All-Occasion Sales Kit, Membership Card and FREE PRIZE CATALOG. You pay nothing! You owe nothing! Just show your sales kit to friends, neighbors and relatives — and start taking orders and earning prizes — NOW!

BE FIRST IN YOUR NEIGHBORHOOD!
DON'T DELAY! JOIN NOW! MAIL POSTCARD TODAY!

OLYMPIC SALES CLUB, INC., DEPT. 73AC2, ENFIELD, CONNECTICUT 06082

Jughead in "TOOTH TRUTH"

ARCH!
I SAW THE TOOTH FAIRY!
DON'T LAUGH, ARCH.!
I WAS TALKING TO HER, TOO.!
REMEMBER WHEN WE WERE KIDS---
WE PUT A TOOTH UNDER OUR PILLOW---
AND THE TOOTH FAIRY GAVE US A QUARTER!

JUGHEAD, No. 215, Apr., 1973. Published Monthly by ARCHIE COMIC PUBLICATIONS, INC., 1116 First Avenue, New York, N.Y. 10021, Chicago office: 221 North LaSalle Street, Chicago, Ill. 60601. Second Class Postage paid at New York, N.Y, and at additional mailing offices. Title registered U.S. Patent Office. Yearly subscription $2.40 in the U.S.A. Single copies 20¢. Copyright © 1973 by Archie Comic Publications, Inc. No actual person is named or delineated in this fiction magazine. All rights reserved. © Under Universal, International, and Pan-American Copyright Conventions. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

WELL, LISTEN TO THIS, ARCH---

THE TOOTH FAIRY MADE ME A SPECIAL DEAL!

TONIGHT I'M GOING TO PUT A QUARTER UNDER MY PILLOW---

AND SHE'S GOING TO GIVE ME A NEW TOOTH!

SOMEBODY'S PUTTING YOU ON, JUG!

HYUCK! HYUCK!

NO!

THIS IS ON THE LEVEL, ARCH!

IN THE FIRST PLACE---

WHY DO YOU NEED A NEW TOOTH?

ARCH--- IT'S A SUPER-DOOPER TOOTH!

I'LL BE ABLE TO CHEW FASTER AND BETTER!

THAT'S IMPORTANT TO ME!

YOU ACTUALLY THINK THAT A FAIRY'S GOING TO WAVE A MAGIC WAND AND---

NOT JUST *ANY* OLD FAIRY, ARCH.!

THE *TOOTH* FAIRY!

TEETH ARE HER BUSINESS.!

SHE'S A SPECIALIST!!!

SORRY, JUG.! I CAN'T SWALLOW THAT.!

NO WONDER THERE'S SO LITTLE MAGIC LEFT IN THE WORLD---

PEOPLE JUST DON'T WANT TO BELIEVE NICE THINGS.!

WELL, I BELIEVE.!

AND HERE'S MY QUARTER TO PROVE IT.!

JUGHEAD---

OH, JUGHEAD---

SORRY TO WAKE YOU UP---

BUT I HAVE SPECIAL INSTRUCTIONS!

I FOUND THE QUARTER!

THANKS A LOT!

AND I INSERTED YOUR NEW TOOTH--- RIGHT BEHIND THE BICUSPID!

THAT'S COOL!

BUT ONE THING---

YOU MUSTN'T CHEW CHOPPED CHICKEN LIVERS WITH THE TOOTH!

I MUSTN'T?

YOU CAN EAT ANYTHING ELSE---

BUT IF YOU EAT CHOPPED CHICKEN LIVERS, YOU'LL TURN INTO AN *OSTRICH!*

AN *OSTRICH!*

MOOSE! HAVE YOU SEEN ARCHIE?

D-UH--- HE WUZ WITH A GURL---

THAT SOUNDS LIKE ARCHIE!

WHO WAS THE GIRL?

D-UH--I'VE SEEN HER AROUND BEFORE---

SHE HAD---

D-UH---

LONG BLACK HAIR---

RONNIE!

I'LL TRY HER HOUSE!

IT HAPPENED, ARCH!

JUST LIKE I SAID IT WOULD!

JUGHEAD!

WHAT'S THIS ALL ABOUT?

HE HAS A FAIRY TALE TO TELL US, RONNIE!

OH, THAT SOUNDS LIKE FUN!

YOU CAN TELL US WHILE WE HAVE THIS SNACK!

COOL!

WELL, (CHOMP, CHOMP,) AS I TOLD ARCH---

I WAS TALKING TO THE TOOTH FAIRY THE OTHER NIGHT---

BY THE WAY---

CHOMP! CHOMP!

THESE SNACKS ARE GREAT!

WHAT ARE THEY?

CHOPPED CHICKEN LIVERS!

HMM--- DELICIOUS!

SO ANY-HOW---

THE TOOTH FAIRY SAID---

:GASP:

CHOPPED CHICKEN LIVERS ???

BUT I DON'T DARE *EAT* THIS.!

THE TOOTH FAIRY WARNED ME.!

JUG, YOU'RE A GROWN BOY.!

YOU HAVE TO GET OVER THIS NONSENSE.!

THERE ARE NO FAIRIES.!

YOU CAN'T TALK ME OUT OF IT, ARCH.!

I *SAW* ONE.!

I *TALKED* WITH ONE.!

I BOUGHT A *TOOTH* FROM ONE.!

WHAT DO YOU DO WITH A GUY LIKE THIS, RONNIE?

I DON'T KNOW ABOUT YOU, ARCH---

BUT I'M BEGINNING TO BELIEVE HIM.!

END

Save These Valuable Postage Stamps NOW While They Last!

FREE! 40 RED CHINA STAMPS (when you send 10¢ for mailing)

Forbidden For A Generation!

SENT TO ACQUAINT YOU WITH THE EXCEPTIONAL VALUES OF OUR SPECIAL OFFERS!

Be among the first to get these valuable Red China postage stamps — banned to American collectors from the very beginning by the U.S. Gov't. Now at last you can legally own them — but supplies are strictly limited so you must act fast. A great opportunity to peek through the Bamboo Curtain with these 40 fascinating, historic stamp issues. We'll also include a copy of our "How To Collect Stamps" booklet. A sensational Free Get-Acquainted offer to introduce you to Stamp Collecting — World's Most Rewarding Hobby — and selections of unusual world-wide stamps from our famous Free Examination Stamps-On-Approval Service. NO OBLIGATION TO BUY—NOW OR EVER. Cancel Service anytime. Send 10¢ today for mailing.

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KENMORE CO., MILFORD RC-295 N. HAMP. 03055

NO RISK GUARANTEE!

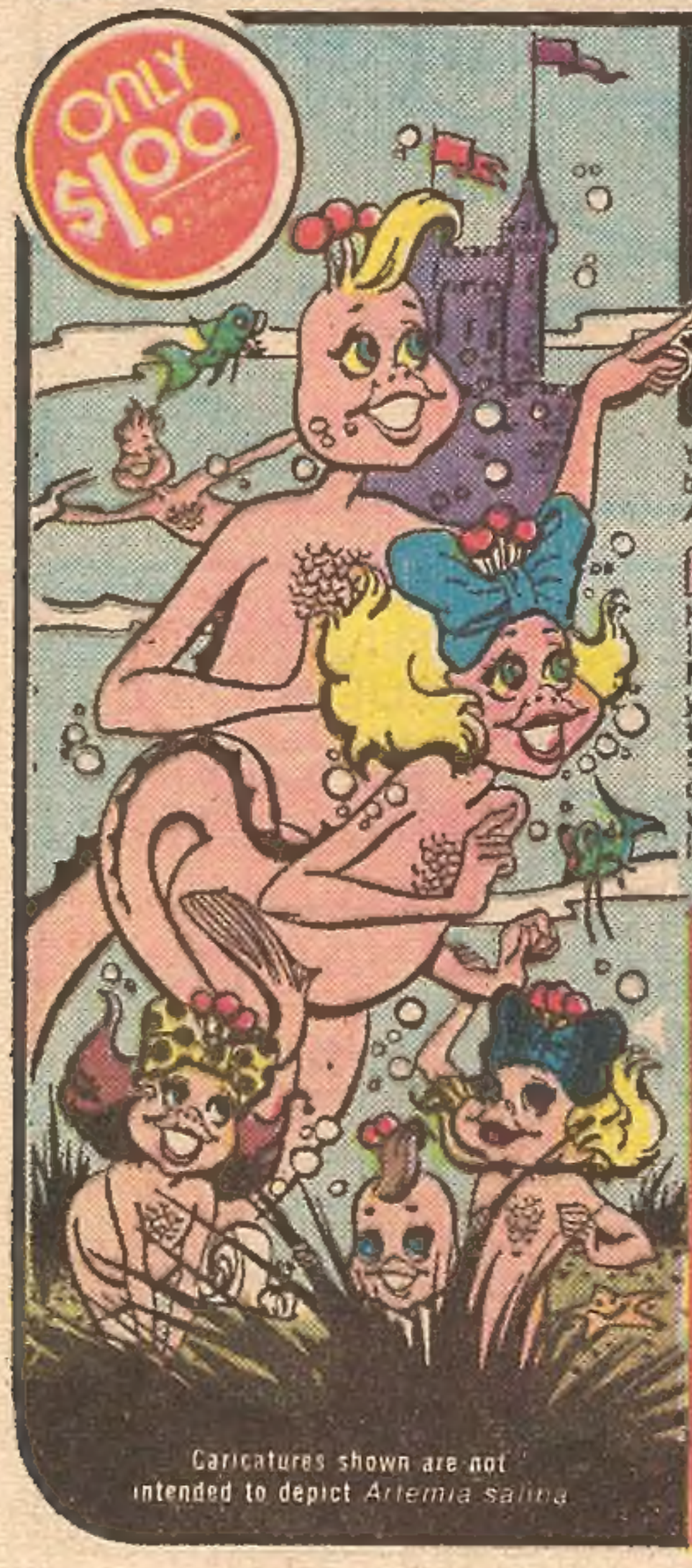
Rush me your introductory offer! I understand that while I have to buy $1 worth of stamps from your approval selection to keep the Illustrated Album, 110 British Empire Stamps and a complete set of England's 42 Kings & Queens as my Special Bonus — **the 40 Red China Stamps and "How To Collect" booklet are mine to keep FREE.** In return, I agree to examine your unusual Stamps-On-Approval Selections from which I may purchase any or none — return balance in 10 days — and can cancel service anytime. I enclose 10¢ for mailing.

Name.....

Address.....

City, State, Zip.....

MAIL COUPON TODAY!



OWN A BOWLFULL OF HAPPINESS . . . AMAZING LIVE

Sea-Monkeys®

The World's Only INSTANT LIVE PETS!

You'll gasp with **AMAZEMENT** when you see adorable baby Sea-Monkeys® *actually* being **BORN ALIVE** before your very eyes in just **ONE SECOND FLAT!** Sea-Monkeys®, a *unique* laboratory-developed variety of *Artemia salina*, are in fact, **SO EASY TO RAISE AS PETS**, even a six-year old can do so without help.

A THRILLING *LIVE SEA-CIRCUS* IN YOUR HOME!

Now **IMAGINE** a whole tumbling, happy circus of live scampering Sea-Monkeys®. Watching them harmlessly "clown around" in their bowl of water while they scoot and play provides an **ENDLESS** source of **FUN** and **LAUGHS** for you and your whole **FAMILY!** You can even *utterly astonish* your friends by making your Sea-Monkeys® appear to do **TRICKS** and **STUNTS** at **YOUR COMMAND!** So *absolutely* **FANTASTIC**, this *genuine* **NEW MIRACLE OF SCIENCE** has **EVEN** been **GRANTED** Patent #3,673,986 by the **UNITED STATES GOVERNMENT** itself! So **SURE** are **WE** that you'll **LOVE** your Sea-Monkeys® like no pets you've ever owned before, we send them with this **NO-RISK, MONEY-BACK GUARANTEE:** You **MUST** be 100% **HAPPY** with your Sea-Monkeys®, or **KEEP** the **FREE HANDBOOK** that we include with your order, and we'll promptly **REFUND EVERY PENNY YOU PAID!**

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(No C.O.D.'s Please) Total amount enclosed $.....

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LIL JINX

THE EYES HAVE IT!

ER... GREG...

I'D LIKE TO MAKE A SUGGESTION---

NO MORE CLOSE-UPS WITH YOUR FLASH CAMERA!

END

BULLSEYE!

YOU'RE ALWAYS ON TARGET WITH THE NEW GIANT SIZE BETTY AND VERONICA SPECTACULAR!

SEND THIS COUPON WINGING OUR WAY FOR A SURE-FIRE HIT!

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25¢
IT'S A CUTE OUTFIT, RONNIE--- BUT DON'T YOU THINK YOU SHOULD TAKE THE PRICE TAGS OFF?
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A HIT OF GALS, GIGGLES, GAGS AND GREAT FUN!

YOU CAN'T MISS!

MAIL TO: BETTY & VERONICA SPECTACULAR #210
c/o ARCHIE COMIC PUBLICATIONS INC.
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND 25¢ IN COIN. SEND ME THE NEW GIANT SIZE BETTY & VERONICA SPECTACULAR #210 AS SOON AS IT IS OFF THE PRESS.

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SMOKE CLOUD

Light one and watch the column of thick white smoke rise to the ceiling and expand into a dense cloud. Sensational surprising effect

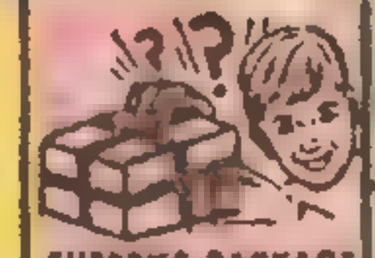
No. 971 ..... 25c

MUSCLES OF STEEL

Results in just 30 days

Pocket gym gives inches of muscle on your arms and torso. Gain the respect of your friends—the admiration of the girls. Keep fit and healthy. Fun for one! Made of heavy rubber.

No. 7001 ..... only $1.00



SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.

No. 678 ..... Only 50c

MAGIC CARDS

Deck is marked and stripped. Cards can be read from the back but looks like [illegible]

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OVER 1000 FREE GIFTS YOURS FOR THE ASKING

This miracle book gives the addresses of associations, federal agencies, and manufacturers that are anxious to send you ABSOLUTELY FREE samples, manuals, and books. A fabulous treasure trove completely up-to-date which will bring you gifts worth many times its low cost ..... Item 88 ..... 50c

SKIN HEAD IMP

[illegible]

No. 849 ..... $1.00

MONEYMAKER

Insert a blank piece of paper, turn the knob [illegible] and . . . OUT COMES A REAL DOLLAR BILL! Insert the dollar and it changes to a $5 then the $5 changes to $10 &135 ..... 1.25

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WITH COMBINATION LOCK ONLY YOU CAN OPEN

Looks like any book to camouflage your valuables. Securely locked with your own private combination. Tough understructure is covered with simulated leather binding.

No. 700 ..... $1.00

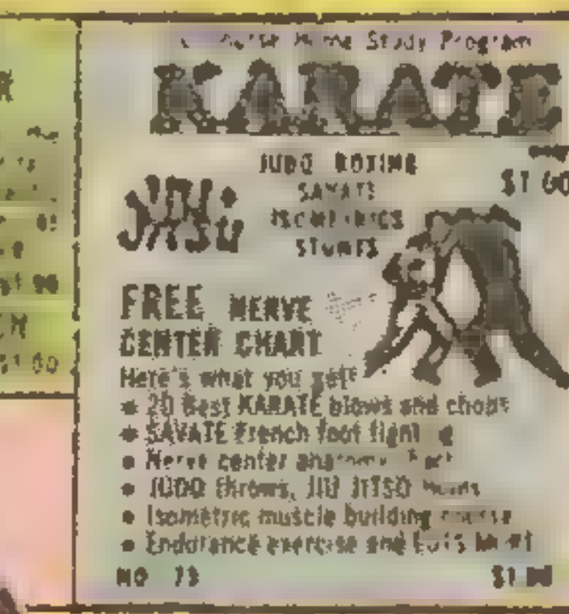
7 FOOT MONSTER

[illegible]

No. [illegible] $1.98

MONSTER SIZE SKELETON

No. [illegible] $1.00



Home Study Program

$1.00

FREE NERVE CENTER CHART

Here's what you get:

- 20 Best KARATE blows and chops
- SAVATE French foot fight
- Nerve center anatomy chart
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NO. 73 ..... $1.00

JACK POT BANK

[illegible]-operated and armed Bandit" sports like those in Las Vegas. Deposit a coin, pull handle and reels spin like the real thing. Owners are removable. Should not be used for gambling.

No. 2000 ..... $1.89

WITH COMBINATION LOCK ONLY YOU CAN OPEN

SECRET BOOK SAFE

Looks like any book to camouflage your valuables. Securely locked with your own private combination. Tough understructure is covered with simulated leather binding.

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WORM TRICK

These innocent looking pellets magically turn to worms when dropped in a glass of water. Horrify your friends with this harmless trick.

No. 812 ..... 25c

THROW YOUR VOICE

[illegible] your voice into [illegible] behind doors everywhere! [illegible] your mouth out of sight! Fool teacher, friends, family! Free book on How to Become a Ventriloquist!

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This rubber mask is so grotesque that it is sure to shake up the whole neighborhood. Be the "Werewolf" that prowls again!

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PEN SIZE—CLIPS ON YOUR POCKET. 8 POWER MAGNIFIER.

Six power wide field magnifier is great for watching sporting events, nature study, girl watching and counter spying. Also contains a 30 power microscope. Not a toy but a real optical instrument

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COMPLETE SPECIAL INVESTIGATOR KIT

★BADGE ★CARRYING CASE $2.79

★SPECIAL I.D. CARD ..... only

Plus! I am also offering Professional type detective badge kit and case. [illegible] professionally styled silver badge of extra heavy nickel for use by private and special investigators PLUS a plastic-type carry-all case. ADD $1.00 and

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JACK POT BANK

[illegible]-operated and armed Bandit" sports like those in Las Vegas. Deposit a coin, pull handle and reels spin like the real thing. Owners are removable. Should not be used for gambling.

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RAQUEL WELCH PILLOW

ONLY $1.98

What man wouldn't enjoy spending a night with Raquel! Well! We can't deliver her, but we can deliver that next best thing—a 12" x 24" inflatable replica of Raquel made of rugged vinyl to serve as your headrest. Keep her for yourself or show her off to your friends. Livens up party when everyone sees and feels this great gag item.

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WORM TRICK

These innocent looking pellets magically turn to worms when dropped in a glass of water. Horrify your friends with this harmless trick.

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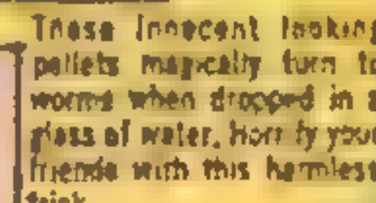
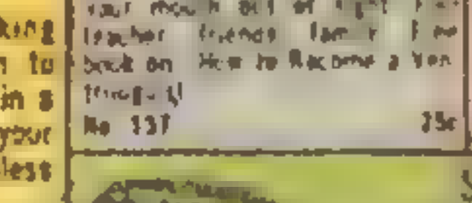


ONION GUM

Looks like real chewing gum but tastes like ONIONS! It's too funny! 5 slices to a pack.

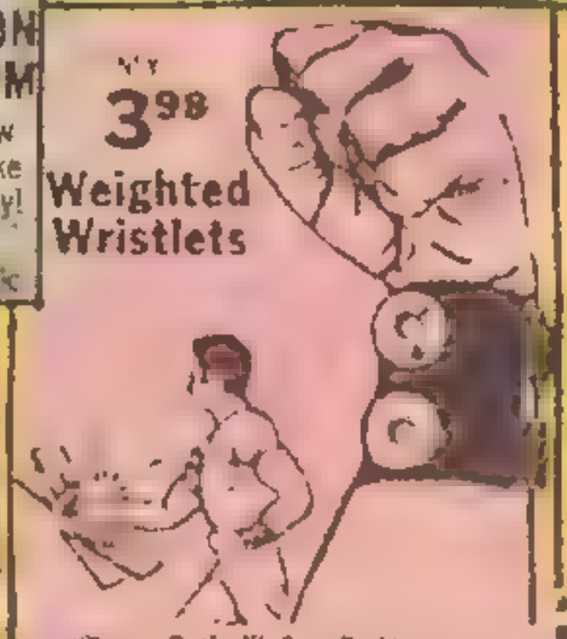
No. 281 ..... 25c



SEE BEHIND GLASSES

A specially treated pair of sunglasses with secret mirrors that enable you to see behind you without anyone knowing that you're watching

No. 30 ..... 75c



NOW 3.98

Weighted Wristlets

"Power Packed" Arm Builders To Give you mighty striking power

[illegible] Packed wristlets build the [illegible] you want without special [illegible] exercises. Just wear these [illegible] packed wristlets during your [illegible]

3.98

Scary, Life-Size

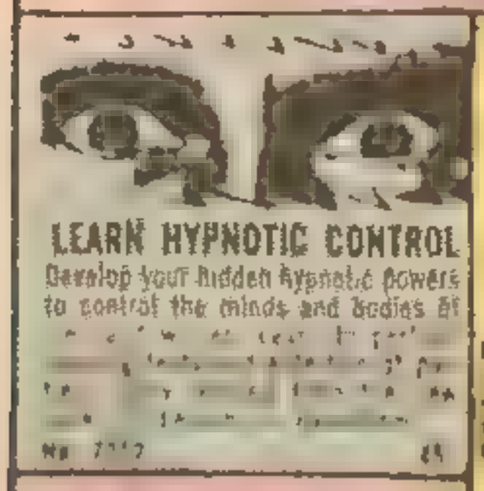
MONSTER GHOST

Obeys Your Commands!

OVER 7 FEET TALL

Scare the daylights out of your "victim" as this terrifying life size ghost hovers and darts over him. Can be controlled up to 50 feet away so you can hide while watching your victim. Complete instructions included.

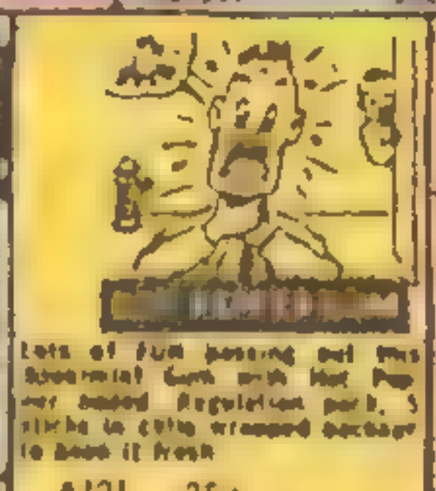
No. MT101.....$1.00



LEARN HYPNOTIC CONTROL

Develop your hidden hypnotic powers to control the minds and bodies of [illegible]

No. 7112 ..... $5



Lots of fun passing out this Hysterical Gum with that Pop over added. Regulation pack, 5 sticks in color wrapped package to keep it fresh.

A121 ..... 25¢

XRAY SPECS

AN HILARIOUS OPTICAL ILLUSION

ONLY $1.00

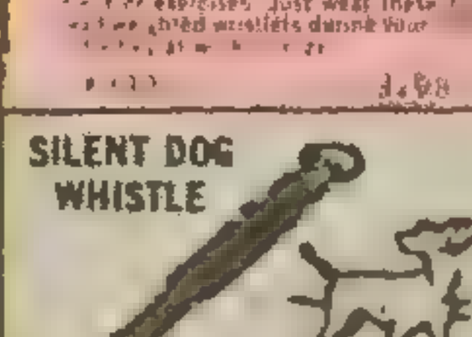
Scientific optical principle really works. With Xray Specs you seem to be able to look through flesh and see the bones underneath. Look at your friend. Is that really his body you "see" under his clothes?

No. 811 ..... $1.00

JOY BUZZER

Windup novelty you wear like a ring. Your victim gets a "SHOCK" hand shake. Absolutely harmless.

No. 710 ..... Only 50c



SILENT DOG WHISTLE

This whistle can't be heard by human ears, but Rover can hear it half a mile away. Your dog will understand that this whistle is for him alone. Be amazed how quickly he responds

No. 701 ..... $1.00

HONOR HOUSE PROD. CORP. DEPT. 7GK01
35 WILBUR ST., LYNBROOK, N.Y. 11563

Rush me the items listed below. If I am not 100% satisfied I may return any part of my purchase after 10 days FREE TRIAL for full refund of purchase price.

We cannot accept orders totaling less than $1.00

NAME & NUMBER OF ITEM	HOW MANY	TOTAL PRICE

Please add 25c to total order for postage and handling.

TOTAL AMOUNT ENCLOSED

For COD orders please send 50c good will deposit. Pay postman the balance on delivery plus COD and handling charges.

NAME

ADDRESS ..... ZIP

New York State residents add appropriate sales tax.

Jughead in FRINGE BINGE

BAKERY

HELP WANTED

I'LL TAKE THE JOB!

AREN'T YOU INTERESTED IN THE SALARY?

THE HOURS?

THE FRINGE BENEFITS?

UNIMPORTANT DETAILS!

IT'S ENOUGH THAT I'M ABLE TO BREATHE IN THIS DELIGHTFUL BOUQUET OF AROMAS!

I DON'T NEED A *SMELLER!*

I NEED A *WORKER!*

I'M YOUR MAN!

I'M READY TO START RIGHT NOW!

OKAY!

I'LL BE IN THE BACK BAKING!

YOU MIND THE STORE!

OH, I *WILL!*

I *WILL!*

PARDON ME, YOUNG MAN---

IS THIS APPLE PIE?

OR IS IT PEACH?

SMAK!

THERE'S ONLY ONE WAY TO FIND OUT!

IT'S APPLE!

DEFINITELY APPLE!

THEN THIS ONE MUST BE PEACH!

SMAK!

WELL, LET'S MAKE SURE ABOUT *THAT*!

YOU'RE RIGHT!

IT'S PEACH!

AND IT'S DELICIOUS!

GASP!

YOUNG MAN, I'D LIKE TO BUY SOMETHING THAT *HASN'T* BEEN TASTED!

I'LL TAKE THAT CHOCOLATE CAKE.!

I'M SORRY---

--- I CAN'T SELL YOU THIS CAKE.!

WH--- WHY NOT?

I'VE HAD MY EYE ON THIS CAKE EVER SINCE I CAME INTO THE STORE.!

I WANT IT FOR MYSELF.!

WELL THEN, I'LL TAKE ONE DOZEN NAPOLEONS.!

THERE ARE ONLY ELEVEN.!

YOU ATE ONE?

DELICIOUS.!

WHAT ABOUT LADY FINGERS?

THEY WERE OUTSTANDING.!

YOU MEAN YOU ATE THEM *ALL*?

THERE WERE ONLY THREE DOZEN!

VERY WELL, I'LL SETTLE FOR THAT CREAM PIE.

WILL YOU TAKE IT WITH YOU?

OR EAT IT HERE?

I'VE GOT A *BETTER* IDEA!

SPLAT!!

ON *YOU* IT LOOKS *GOOD!*

END

Any 15 records for only $1.97

* Selections marked with a star are not available in reel tapes

or Any 11 tapes for only $1.97

If you join the Columbia Tape Club and agree to buy 8 tapes (at regular Club prices) in the next 2 years

223222 * CAT STEVENS CATCH BULL AT FOUR
222125 ROD STEWART Never A Dull Moment
218479 CARPENTERS A SONG FOR YOU
220723 FOXY LADY CHER
224030 * AL GREEN I'M STILL IN LOVE WITH YOU
225284 * FOUR TOPS KEEPER OF THE CASTLE
223834 CAROLE KING RHYMES & REASONS
223612 * Blood Sweat & Tears NEW BLOOD
220962 NEIL DIAMOND MOODS
225102 * JOHNNY NASH I Can See You Clearly
222000 THE PARTRIDGE FAMILY AT HOME WITH THEIR GREATEST HITS
222745 IT'S A BEAUTIFUL DAY LIVE at CARNEGIE HALL
221994 * DAVID CASSIDY ROCK ME BABY
223420 BARBRA STREISAND Live Concert At The Forum
222679 * INSIDE THE MIND OF BILL COSBY
222703 Tammy Wynette My Man
223544 MOODY BLUES Days of Future Passed
225227 225228 * RICHIE HAVENS ON STAGE

Just look at this great selection of recorded entertainment — available on 12" Records *OR* 8-Track Cartridges *OR* Tape Cassettes *OR* 7" Reel Tapes! So no matter which type of stereo playback equipment you now have — you can take advantage of one of these introductory offers from Columbia House!

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OR — if you prefer your music on Stereo Tapes join the Columbia Tape Club now and take ANY 11 of these selections for only $1.97. Just write in the numbers of your 11 selections on the application — then mail it together with check or money order. (Also indicate whether you want cartridges *or* cassettes *or* reel tapes.) In exchange, you agree to buy eight selections (at regular Club prices) during the coming two years . . . and you may cancel membership any time after doing so.

Your own charge account will be opened upon enrollment . . . and the selections you order as a member will be mailed and billed at the regular Club prices: records, $4.98 or $5.98; cartridges and cassettes, $6.98; reel tapes, $7.98 . . . plus a processing and postage charge. (Occasional special selections may be somewhat higher.)

You may accept or reject selections as follows: whichever Club you join, every four weeks you will receive a new copy of your Club's music magazine, which describes the regular selection for each musical interest . . . plus hundreds of alternate selections from every field of music.

- . . . **If you do not want any selection offered,** just mail the response card always provided by the date specified
- . . . **If you want only the regular selection** for your musical interest, you need do nothing — it will be shipped to you automatically
- . . . **If you want any of the other selections offered,** order them on the response card and mail it by the date specified
- . . . **And from time to time** we will offer some special selections, which you may reject by mailing the dated response form provided . . . or accept by simply doing nothing.

You'll be eligible for your Club's bonus plan upon completing your enrollment agreement—a plan which enables you to save at least 33% on all your future purchases. Act now!

Columbia House

COLUMBIA HOUSE, Terre Haute, Indiana 47808

I am enclosing check or money order for $1.97, as payment for the 15 records indicated below. Please accept my membership application for the **Columbia Record Club.** I agree to buy eleven records (at regular Club prices) in the coming two years — and may cancel membership at any time after doing so.

RECORDS

MY MAIN MUSICAL INTEREST IS (check one box only) (C4-Z)40Z

☐ Easy Listening ☐ Teen Hits ☐ Classical
☐ Broadway & Hollywood ☐ Country ☐ Jazz

I am enclosing my check or money order for $1.97, as payment for the 11 tapes indicated below. Please accept my membership application for the **Columbia Tape Club.** I agree to buy eight tapes at regular Club prices, in the next two years — and may cancel membership any time after doing so.

SEND ME THE FOLLOWING TYPES OF TAPES (check one box only)

☐ Cartridges (K5-W) ☐ Cassettes (K6-X) ☐ Reel Tapes (K7-Y 40Z

MY MAIN MUSICAL INTEREST IS (check one box only)

☐ Easy Listening ☐ Teen Hits ☐ Country ☐ Classical

Whichever Club I've joined, all selections will be described in advance in the Club magazine, sent every four weeks. If I do *not* wish any selection, I'll mail the card provided by the date specified, or use the card to order any selection I do want. If I want *only* the regular selection for my musical interest, I need do nothing — it will be shipped automatically. Occasionally, I'll be offered special selections which I may accept or reject by using the dated form provided.

☐ Mr.
☐ Mrs.
☐ Miss.

(Please Print) First Name Initial Last Name

Address.....

City..... State & Zip.....

Do You Have A Telephone? (check one) ☐ YES..... ☐ NO

APO, FPO addressees: write for special offer D78/878

Jughead IN SECRET LOVE

PSSST---

BIG ETHEL---

MAY I SPEAK TO YOU?

MAY YOU SPEAK TO ME?

LIKE *WOW!*

I MEAN *SURE!*

TAKE ALL THE TIME YOU WANT!

WHAT DO YOU WANT TO TALK ABOUT, JUGGIE?

ABOUT BOYS AND GIRLS---

ROMANCE!

SWOON!

ETHEL!

WAKE UP!

WAKE UP!

ARE YOU ALL RIGHT, ETHEL?

Y- YES, JUGGIE!

WELL, AS I WAS SAYING---

I WANT TO TALK TO YOU ABOUT MY LOVE-LIFE.!

ETHEL, WILL YOU PLEASE STAY AWAKE AND LISTEN TO ME.!

R

I'VE GOT THIS IMAGE OF A GIRL-HATER!

YES---

I KNOW!

BUT IT'S JUST THAT I'M *SHY*.!

SIGH.!

ALL THESE YEARS I'VE BEEN SECRETLY EATING MY HEART OUT FOR SOMEONE.!

WHO IS SHE, JUGGIE?

WHO?

WHO?

IF I TELL YOU, WILL YOU KEEP IT A SECRET?

OH, I *WILL*.!

I *WILL*!

OKAY---

IT'S *YOU*, ETHEL.!

OOOH!

PLOP!

I--- I DIDN'T MEAN TO SHOCK YOU ETHEL!

BUT I JUST CAN'T KEEP THIS INSIDE ANY LONGER!

LET IT OUT, JUGGIE!

LET IT *ALL* OUT!

EVERYBODY THINKS I ONLY HAVE EYES FOR PIZZAS! BUT IT'S NOT TRUE!

GO, MAN!

GO!

I KNOW THAT *FOOD* WILL NEVER SATISFY MY INNER HEART!

YOU POOR, SWEET DEAR!

M-MAY I ASK YOU SOMETHING, ETHEL?

OH, YES!

ASK! ASK!

YOU WON'T THINK ME TOO FORWARD?

JUST TRY ME!..

W-WILL YOU GO STEADY WITH ME?

BLOOMP!

ETHEL, DO YOU HAVE TO *PASS-OUT* EVERY TIME I GET ROMANTIC?

FORGIVE ME, JUGGIE---

BUT I'VE BEEN WAITING SO LONG FOR THIS MOMENT!

OF COURSE---

SHALL WE SEAL THINGS WITH A KISS?

A *KISS*???

I'VE HEARD TRUE LOVE NEVER RUNS *SMOOTH*---

BUT THIS IS *RIDICULOUS!*

The End

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In Authentic Colors With GLOW in the DARK EYES

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Boney the Skeleton. And then there is Boney—stark scary with nothing left but his bare bones. A 7 foot monster out of the grave—his bones white, his eyes staring—even glowing in the dark.

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Honor House Dept. 7MR01
Lynbrook, N.Y. 11563

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I enclose $1 plus 35c for postage and handling for each. If I don't get shivers of delight, I can return my purchase within 10 days and you will refund the full purchase price.

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JUGHEAD NO.215 APRIL MEMBERSHIP — TWENTY-FIVE CENTS

FIRST PRIZE — $5.00

REPORTER
CRAIG OLDFATHER
Box 555
Benson, Ariz. 85602

Dear Archie,

In our school we are working on a very worthwhile cause. We are collecting aluminum and taking it to a recycling center. Everyone, in the school is participating and the money we get for the aluminum is donated to charity.

Before taking it to the recycling center, we flatten and wash the aluminum; this way we can take more of it in one load.

We have already taken in about 700 pounds, and our goal for the year is 2,000 pounds. We just started this year but we will keep on with it through high school. With everybody pitching in, I'm sure we'll pass our goal.

Besides cleaning up our environment, and helping us to reuse the aluminum, this project is helping our school because now we know that we can all work together for a very good cause.

* * *

SECOND PRIZE — $3.00

REPORTER
GWEN DEE STEWART
Gouv. N. Debrotweg
Bonaire Netherlands Antillies

Dear Archie.

I would like to tell you about my home which is in Bonaire Netherlands Antillies, an island. It's off the coast of Venezuela. Our climate is sunny all year round. So when it's spring, summer, fall, or winter in the States, it's always summer here.

I have lived here for nine years and I am an American. The people here speak 'papiamento', a language which is a combination of Portuguese, Spanish and Dutch. All of the schools here are Dutch schools, because these islands belong to Holland. We learn, write and speak in Dutch. There are also English speaking people here too.

It rains here in Bonaire Netherlands Antillies once in a while, and it gets a little chilly too.

I like your show and comics very much!

* * *

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION (Act of Aug. 12, 1970; Section 3685, Title 39, United States Code). 1. Title of publication: Jughead. 2. Date of filing: Oct. 1, 1972. 3. Frequency of issue. Monthly. 4. Location of known office of publication: 1114-16 First Avenue, New York, N.Y. 10021. 5. Location of the headquarters or general business offices of the publishers. 1114-16 First Ave., New York, N.Y. 10021. 6. Names and addresses of publisher, editor, and managing editor. Publisher: Archie Comic Publications, Inc., 1114-16 First Ave., New York, N.Y. 10021. Editor: John L. Goldwater, 1114-16 First Ave., New York, N.Y. 10021. Managing editor: Richard H. Goldwater, 1114-16 First Ave., New York, N.Y. 10021. 7. Owner: Archie Comic Publications, Inc., 1114-16 First Ave., New York, N.Y. 10021; Archie Enterprises, Inc., 1114-16 First Ave., New York, N.Y. 10021. 8. Known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages or other securities: None. 9. For optional completion by publishers mailing at the regular rates (Section 132.121, Postal Service Manual) 39 U.S.C. 3626 provides in pertinent part: "No person who would have been entitled to mail matter under former section 4359 of this title shall mail such matter at the rates provided under this subsection unless he files annually with the Postal Service a written request for permission to mail matter at such rates. In accordance with the provisions of this statute, I hereby request permission to mail the publication named in Item 1 at the reduced postage rates presently authorized by 39 U.S.C. 3626. (Signed) Louis H. Silberkleit, Business Manager. 10. Not applicable. 11. Extent and nature of circulation: A. Total no. copies printed: Average no. copies each issue during preceding 12 months, 478,041. Actual number of copies of single issue published nearest to filing date, 557,050. B. Paid circulation: 1. Sales through dealers and carriers, street vendors and counter sales: Average no. copies each issue during preceding 12 months, 257,073. Actual no. of copies of single issue published nearest to filing date, 330,900. 2. Mail subscriptions: Average no. copies each issue during preceding 12 months, 342. Actual no. of copies of single issue published nearest to filing date, 299. C. Total paid circulation: Average no. copies each issue during preceding 12 months, 257,415. Actual no. of copies of single issue published nearest to filing date, 331,199. D. Free distribution by mail, carrier or other means: 1. Samples, complimentary, and other free copies. Average no. copies each issue during preceding 12 months, None. Actual no. of copies of single issue published nearest to filing date, None. 2. Copies distributed to news agents, but not sold: Average number copies each issue during preceding 12 months, None. Actual no. copies of single issue published nearest to filing date, None. E. Total distribution: Average no. copies each issue during preceding 12 months, 257,415. Actual no. of copies of single issue published nearest to filing date, 331,199. F. Office use, left-over, unaccounted, spoiled after printing: Average no. copies each issue during preceding 12 months, 220,626. Actual no. of copies of single issue published nearest to filing date, 225,851. G. Total (Sum of E & F—should equal net press run shown in A): Average number copies each issue during preceding 12 months, 478,041. Actual no. of copies of single issue published nearest to filing date, 557,050. I certify that the statements made by me above are correct and complete. Louis H. Silberkleit, Business manager.

THIRD PRIZE — $2.00

REPORTER
KEVIN HOLMAN
145 Orchard Drive
Chickasha, Okla. 73018

Dear Archie.
Here is a poem about the world today:

The whole world is terrible;
The litter is unbearable;
The bottles aren't returnable;
The empty cans aren't burnable;
The sonic boom's incredible;
The tuna isn't edible;
The phosphates aren't dissolvable;
The problems don't seem solvable;
The mess is unforgivable;
Let's face it—life's unlivable!

FOURTH PRIZE — $1.00

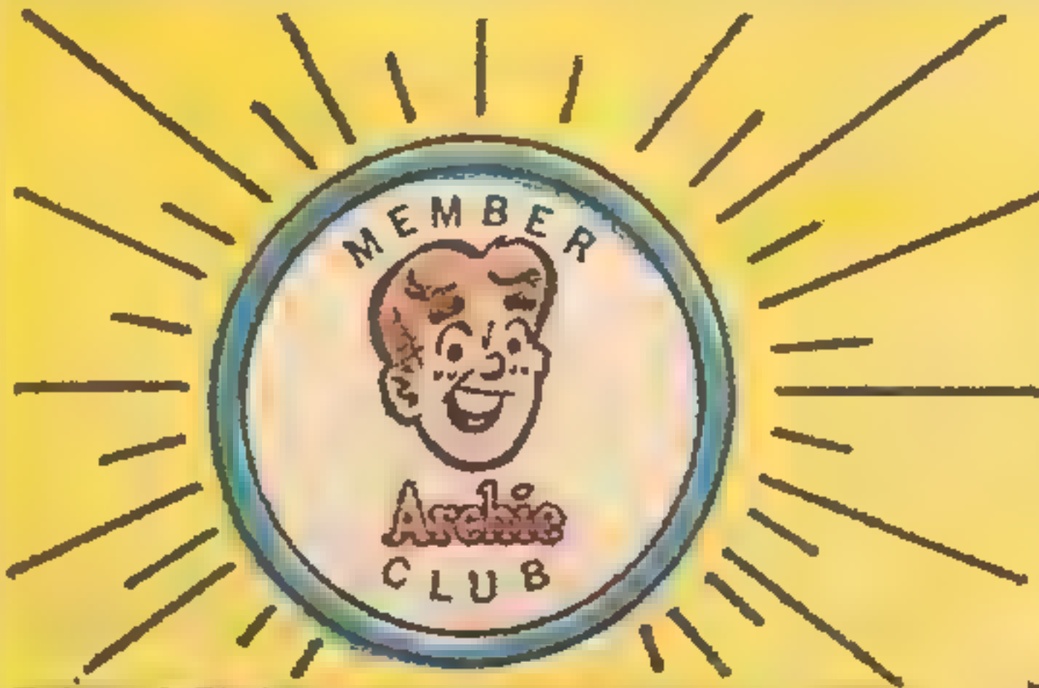
REPORTER
COLLEEN SULLIVAN
Box 4237
7206 Spt. Gp.
New York 09223
Greece

Dear Archie,
I would like to tell you about my hobby My hobby is studying horses. My favorite breed of horse is the Morgan. He is a brown horse with black and white socks. He has a black mane and tail.

My next favorite breed is the Quarter Horse. He is a round-up pony. He is used for calf roping and as the bucking bronco at the rodeo. This horse is very spirited!

The Shetland Pony is next. This horse has an average weight of 300 to 400 pounds, but he can only carry between 100 and 150 pounds. Usually, he can't carry an adult, but he is a favorite of children!

Last, but not least, on my list is the Thoroughbred race-horse. He can either be a trotter or a pacer. I love the trotting horse much better than the pacer.



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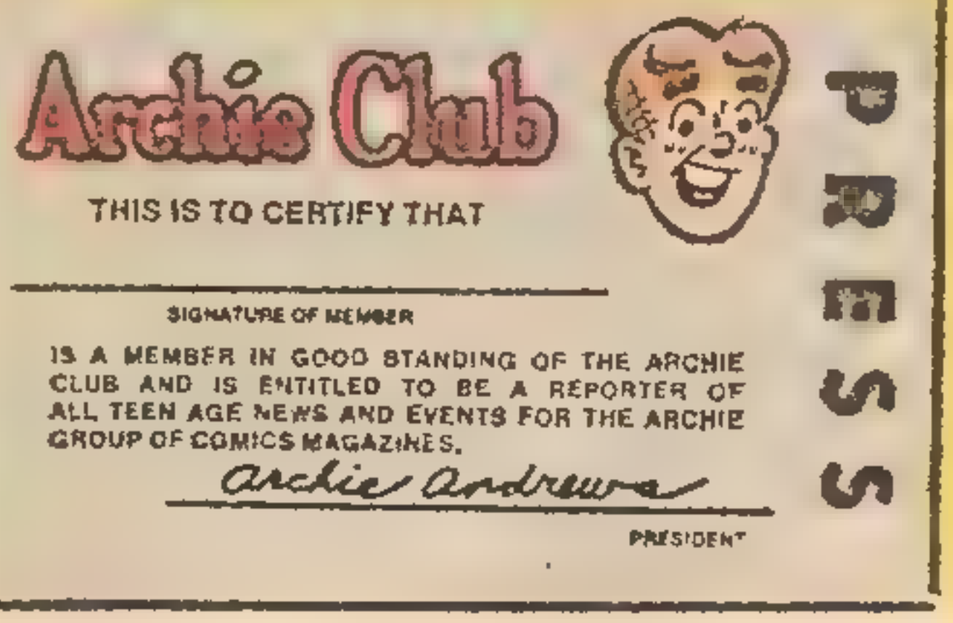
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Doctor develops home treatment that

RINSES AWAY BLACKHEADS
HELPS DRY UP ACNE PIMPLES

In 15 Minutes or Your Money Back!

Queen Helene Mint Julep Masque 15 Minute Treatment Must Show Immediate Improvement or — YOUR MONEY BACK!

A New York Doctor, working with a cosmetic laboratory, has developed a simple home-treatment that rinses away blackheads in a matter of minutes. It was demonstrated recently on five teen-age girls and three boys.

The results were breath-taking. Blackheads really rinsed away. In fact, many could be seen on the cloth used to wash off the Masque. But this wasn't all! Acne-pimples improved after one application, enlarged pores reduced, and rough, complexions became cleaner, clearer and smoother looking. These results certainly indicate why teen-agers are now saying "this is one product that really works" . . . and why mothers of teen-agers have endorsed its use.

The Masque-Cream Treatment is indeed a remarkable discovery, not only for clear healthy skins, but also for the self-confidence, poise and self-esteem a fine complexion brings to teen-agers!

Anyone Can Use It

If you suffer the agony of teen-age blackheads, acne-pimples and rough unsightly complexions, give yourself this home treatment at our risk. Apply this delightfully Mint-Scented Cream and within 2 or 3 minutes an absorbing agent, called Argilla, dries and turns this cream into a plastic-like masque. You will now feel as though hundreds of "tiny fingers" were softly kneading the skin, loosening pore-caked dirt, blackheads and foreign impurities.

As it firms and hardens, its suction-action draws out waste matter from the pores . . . In 15 minutes you simply rinse the masque away with lukewarm water which dissolves it immediately. When you wipe your face, you can see that blackheads and other pore "filler" actually come off on your towel. And your skin feels clean . . . really clean . . . refreshed, smooth like velvet!

Start Now
Improve Your Complexion

Don't take a back seat or be a wall-flower because of bad skin. If you want to get your full share of fun and parties . . . clear up your complexion and let Mint Julep Masque "Lead the Way"! You certainly owe it to yourself to try a single fifteen minute home treatment to convince yourself that this new Queen Helene masque-cream can work wonders for you.

Attention!
MOTHERS of Teen-Agers

Queen Helene Mint Julep Masque is a MUST for you, too! It will help tighten sagging skin on face and throat, relax tired face muscles and stimulate a fresher, cleaner, more youthful complexion. Try a medicated Mint Julep Masque Treatment YOURSELF. You'll be delighted with the skin-tightening experience and more alive feeling that comes with every treatment.

Queen Helene Mint Masque is only $3.00 for the six ounce jar, enough for over 3 months of daily home treatments. Buy it today! Start using it immediately! Prove it to yourself at our risk, for one full month. If, at any time during the month, you are not completely satisfied, simply return the unused portion and you will get back every penny of your purchase price.

SEAGATE SALES CORP. DEPT. 16640
1044 Northern Blvd., Roslyn, N.Y. 11576

Send me the Queen Helene Mint Julep Masque as indicated on guarantee of satisfaction or money back.

- ☐ 6-oz. jar enough for 3 months $3.00
- ☐ SPECIAL! Two (2) jars $5.00. Limited time.
- ☐ Money enclosed, send postpaid.

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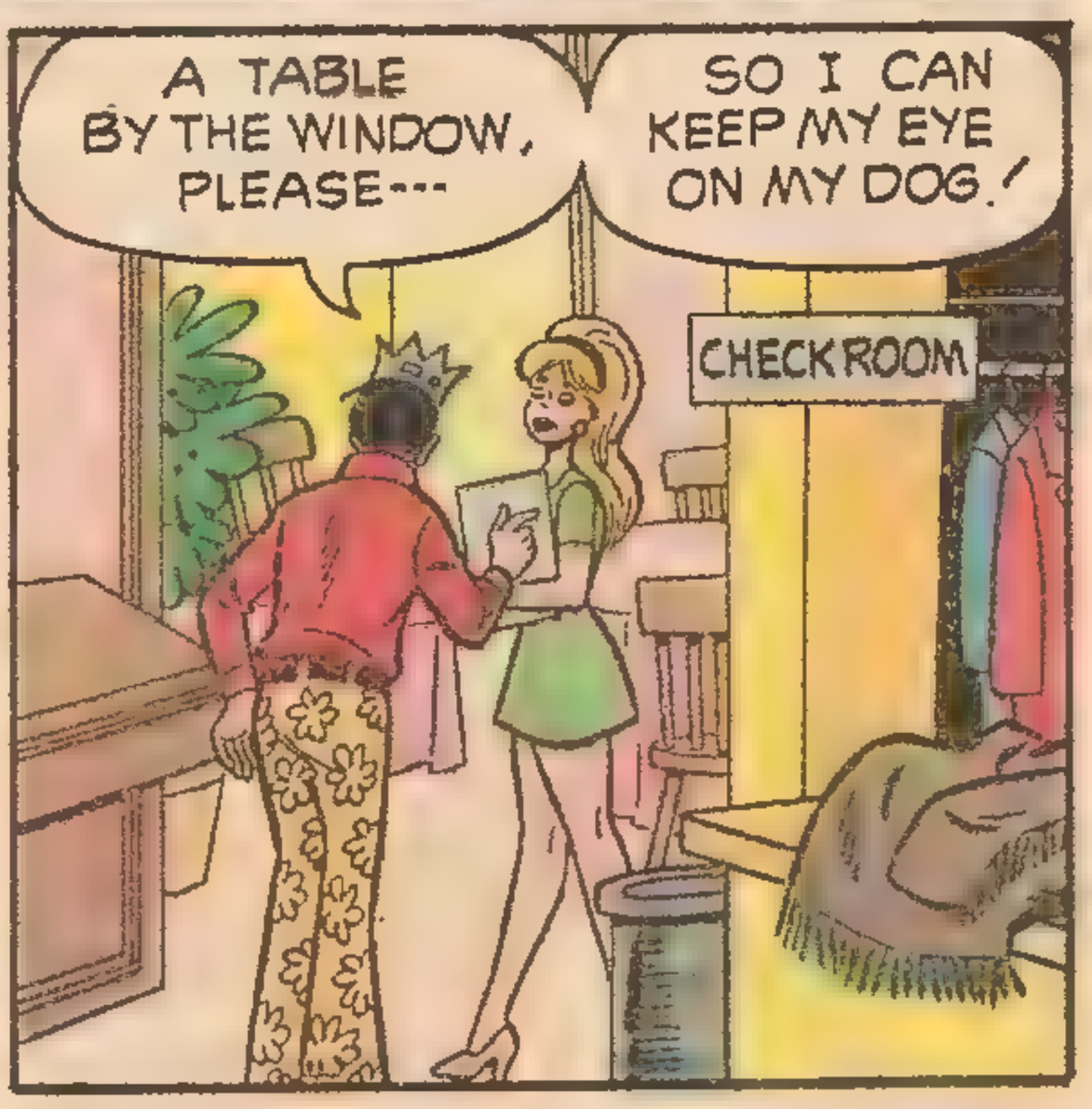
Jughead in GETTING ON THE BANNED WAGON



NOW LET'S SEE···

I THINK I'LL START OUT WITH SOME CLAMS!

SORRY SIR!

WE'RE NOT SERVING CLAMS THIS WEEK!

NO CLAMS?

POLLUTED WATER!

THE CLAMS MIGHT CARRY HEPATITIS!

AS A MATTER OF FACT, WE'VE DROPPED ALL *SEA-FOOD* FROM THE MENU!

NO FISH?

THE MERCURY COUNT WAS TOO HIGH!

SIGH!

WELL, BRING ME A TOSSED SALAD WHILE I DECIDE---

THAT'S A NO-NO!

WE JUST DISCOVERED THE LETTUCE AND TOMATOES CONTAIN EXCESSIVE DDT.!

HOW ABOUT A BOWL OF *SOUP*?

ALL OUR CANNED SOUP WAS RECALLED---

ANOTHER BOTULISM SCARE!

A GLASS OF *MILK* PERHAPS?

NICE TRY!

BUT OUR MILK IS LOADED WITH STRONTIUM 90.!

ALL RIGHT! JUST BRING ME AN EGG OMELET!

AW, C'MON, PAL---

YOU DON'T REALLY WANT TO EAT RADIOACTIVE EGGS, DO YOU?

WHAT ABOUT SOME MEAT?

THE FEDERAL INSPECTOR FLUNKED ALL OUR MEAT!

MAYBE A *POTATO*!

WHAT CAN BE WRONG WITH A LITTLE POTATO?

ACCORDING TO F.D.A. STANDARDS OURS HAD TOO MUCH STARCH!

OKAY! OKAY!

SURPRISE ME!

BRING ME THE CHEF'S SPECIAL!

WHAT *CHEF*?

OURS IS HOME WITH THE FLU!

GASP! I *QUIT*!

JUST GIVE ME A GLASS OF WATER, PLEASE...

THEN I'LL LEAVE!

OH, YOU WOULDN'T WANT TO DRINK OUR WATER.!

IT HAS TOO MUCH FLUORIDE.!

I'LL HELP YOU, HOT DOG.!

THAT'S A *BEAUTY.!*

?

BE PATIENT, HOT DOG.!

YOU CAN HAVE THE *BONE* AS SOON AS I FINISH MAKING THE *SOUP.!*

END

14 ways to help you earn more money

Take one of these 14 Career Guidance Booklets and "Demonstration Lessons"—free—and find out how you can now start developing the skills you need to succeed in a better-paying career.

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Take one of these Career Guidance Booklets – free!

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Scranton, Pennsylvania 18515

Please send me free booklets and a free "Demonstration Lesson" for the field I have checked below. I understand that I am under no obligation.

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- ☐ Executive Management
- ☐ Industrial/Production Management
- ☐ Marketing/Advertising/Sales Management

3. MOTEL/HOTEL MANAGEMENT
- ☐ Motel Management
- ☐ Club/Restaurant Management
- ☐ Resort Manager
- ☐ Hotel Executive

4. COMPUTER PROGRAMMING
- ☐ Programming Concepts
- ☐ COBOL ☐ System 360
- ☐ Fortran IV

5. INTERIOR DECORATING & DESIGN
- ☐ Interior Decorator
- ☐ Interior Designer
- ☐ Advanced Interior Designer

6. ELECTRICIAN
- ☐ Master Electrician
- ☐ Practical Electrician

7. SECRETARIAL
- ☐ Medical
- ☐ Legal
- ☐ Executive

8. DRAFTING
- ☐ General Drafting
- ☐ Specialized Training (Arch., Mech., Struct., Electrical, Aircraft, Electronics)

9. AUTOMOTIVE
- ☐ Master Mechanic
- ☐ Air Conditioning Specialist
- ☐ Body Rebuilding Specialist
- ☐ Diesel/Gas Mechanic

10. ENGINEERING
- ☐ Mechanical ☐ Civil
- ☐ Chemical ☐ Industrial
- ☐ Electrical-Electronics
- ☐ Surveying & Mapping

11. ELECTRONICS
- ☐ Electronics Technician
- ☐ Specialized programs in Computer Servicing, Communications/Broadcasting, CATV
- ☐ FCC Licensing

12. TV SERVICING
- ☐ Color TV Technician
- ☐ Stereo/Hi-Fi Specialist
- ☐ CATV/MATV Specialist

13. AIR CONDITIONING/HEATING
- ☐ Air Conditioning/Refrigeration Technician
- ☐ Heating Specialist

14. HIGH SCHOOL
- ☐ For those who want to earn an ICS High School Diploma

☐ Check here for special information, if age 16 or under

XA622P

Miss
Mrs.
Mr. _____ Age _____

Address _____ Apt. _____

City _____ State _____ Zip _____

Approved for Veterans Training. Approved for Federally Insured Loans. Accredited Member National Home Study Council. Canadian residents use this address for service from ICS Canadian, Ltd. In Hawaii: 931 University Ave., Honolulu, Hawaii 96814.

J.S.C.A.'s

Beautiful Greeting Cards Give You More Sell Power.

No limit to number of prizes (or cash) you can win.

JUST A FEW SHOWN HERE.

SPALDING BASKETBALL
Sell Only 1 Order

40X TELESCOPE WITH TRIPOD
Sell Only 1 Order

SPALDING FIELDER'S GLOVE
Sell Only 1 Order

JUMBO AM/FM RADIO
Sell Only 2 Orders

FULL SIZE WOOD GUITAR
Sell Only 2 Orders

COX PINTO FUNNY CAR (WITH GAS MODELER'S KIT)
Sell only 2 Orders

CADET SLEEPING BAG
Sell Only 1 Order

NYLON BACK-PACK AND FRAME
Sell Only 2 Orders

GIRLS PENDANT WATCH
Sell Only 1 Order

CASSETTE TAPE RECORDER
Sell Only 3 Orders

600 POWER ILLUMINATED MICROSCOPE
Sell Only 1 Order

WINDMILL MUSICAL JEWELRY BOX
Sell Only 1 Order

CHEMISTRY ACTION-LAB
Sell Only 1 Order

"YORKY" TERRIER RADIO
Sell Only 1 Order

WALKIE-TALKIE AND CODE SENDER/RECEIVER SET
Sell Only 2 Orders

CALENDAR WRISTWATCH
Sell Only 1 Order

TYCO LIGHTED CAR RACE SET
Sell Only 2 Orders

10-SPEED GENUINE RACING BIKE
Sell Only 8 Orders

DELUXE MOUNTAIN TENT
Sell Only 2 Orders

SOLID STATE PORTABLE RADIO
Sell Only 1 Order

DIP'N MOLD CANDLE MAKER
Sell Only 1 Order

INSTANT LOAD FLASH CAMERA OUTFIT
Sell Only 1 Order

COX MUSTANG PLANE WITH ACCESSORIES
Sell Only 1 Order

STEREO PHONOGRAPH WITH RECORDS
Sell Only 3 Orders

ESTES COLD FUEL ROCKET KIT
Sell Only 1 Order

ELECTRIC BASEBALL GAME
Sell Only 1 Order

PAJAMA PARTY SLUMBER BAG
Sell Only 1 Order

ELECTRIC CORN POPPER
Sell Only 1 Order

GLASS BOW ARCHERY SET
Sell Only 1 Order

INTERCOM TELEPHONES
Sell Only 1 Order

VOIT SKIN DIVING OUTFIT
Sell Only 1 Order

It's Easy . . . It's Fun to Win your Choice of Prizes

Enroll now as a member of the Junior Sales Club of America. We'll send you a Free Prize Catalog, Membership Card, full selling information plus your first order of 12 boxes of elegant All Occasion Greeting Cards. As each order is sold, you may reorder additional cards until you've met your prize requirements. Cards are sent on credit. YOU PAY NOTHING IN ADVANCE.

Each box of 20 fine quality greeting cards costs just $1.75. That's less than 9¢ a card. Think of all the people you know — relatives, friends, neighbors — who'll want to buy these handsome cards by the box. Many J.S.C.A. members have earned a prize in only a few hours. IF YOU WISH, YOU MAY TAKE AS YOUR PRIZE 60¢ FOR EACH BOX YOU SELL.

Just fill out and mail the coupon-reply card to receive your first order of greeting cards. You may take up to 30 days to sell them. If after that time you have any boxes unsold, promptly return them prepaid by parcel post, keeping 60¢ for each box you've sold.

Get the prizes you want the fast, easy J.S.C.A. way. Act now!

MAIL YOUR POSTAGE-PAID REPLY CARD NOW!

Junior Sales Club of America

SPRINGFIELD, MASSACHUSETTS 01101

FILL IN COUPON—REPLY CARD • CUT & MAIL TODAY • NO STAMP NEEDED

FIRST CLASS
PERMIT NO. 3105
SPRINGFIELD
MASSACHUSETTS

Business Reply Mail

No Postage Stamp Necessary if Mailed in the United States

Postage will be paid by

Junior Sales Club of America

Dept. 73AC-2, SPRINGFIELD, MASSACHUSETTS 01101

Fold Over Here ▲ Don't Cut! Do Seal (Paste, Staple or Scotch Tape) ▲ No Stamp Needed!

Please send me my first order of 12 All Occasion Greeting Card Boxes to sell.

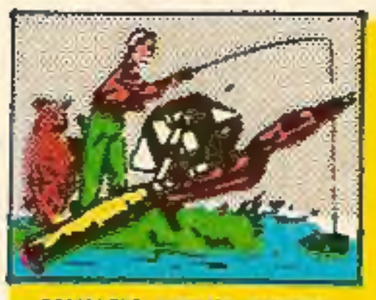
Name .....

Print Clearly

Address ..... Apt. No. .....

City ..... State ..... Zip .....

Parent's Signature .....



COMPLETE FISHING OUTFITS

TRANSISTOR RADIO

CROQUET SET

JR. GUITARS

WRIST WATCHES

VOLLEYBALL SET

GIRL'S TRAVEL CASE

SWIM SET

CASSETTE TAPE RECORDER

SLEEPING BAGS

30-POWER TELESCOPE

COMPLETE ARCHERY SETS

FLYING MODELS

CHEMISTRY SETS

BICYCLES

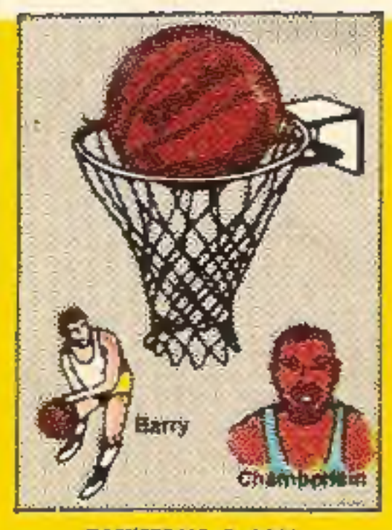
POLAROID COLORPACK CAMERA

MAGIC SET

MICROSCOPE SETS

FOUR PLAYER BADMINTON

FLASH CAMERA OUTFITS



BASKETBALL & GOAL

American Seeds are the best seeds to sell and selling the best is easy.
Mike Fitzpatrick
Pennsylvania

If everyone would plant 1 pack of seeds, wouldn't the world be nice to look at.
Brenda Jackson
Ohio

The only people who didn't buy weren't home. No other seeds sell like yours.
Jonathan Dee
Connecticut

MAKE MONEY GET PRIZES with Fast Selling American Seeds

Take your choice of 100 wonderful prizes. You can earn as many as you want. Most prizes shown here and many more in our Big Prize Book are given WITHOUT COST for selling just one 50-pack order of American Vegetable and Flower Seeds at 30¢ a pack. Some of the larger prizes require more sales or extra money as explained in the Big Prize Book.

Send NO MONEY, We Trust You

Everybody wants American Seeds. They're fresh and ready to grow. You'll sell them quickly to family, friends and neighbors. Many boys and girls sell their packs in one day. You can, too — and get your prize at once. Or, if you want money instead of a prize, keep $5.00 for every 50-pack order you sell.

USE THESE COUPONS ONLY

To order your seeds, fill out one of *these* coupons and mail in an envelope to:

AMERICAN SEED CO.
Dept. 348
Lancaster, Pa. 17604
OUR 55th YEAR

$6,400.00
AWARDED IN OUR PROMPTNESS CONTEST
in addition to the prizes and money you earn selling seeds.

Complete information is sent with your Big Prize Book and seeds.

SAVE FOR COLLEGE or SPEND IT NOW!

MAIL ONE COUPON TODAY
Give the Other to a Friend

AMERICAN SEED CO., Dept. 348 Lancaster, Pa. 17604

Please send me your Big Prize Book and one order of 50 packs of American Seeds. I'll sell them at 30¢ a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds ☐ Mixed Vegetable and Flower Seeds

Name_____

Address_____

Town_____ State_____ Zip Code_____

AMERICAN SEED CO., Dept. 348 Lancaster, Pa. 17604

Please send me your Big Prize Book and one order of 50 packs of American Seeds. I'll sell them at 30¢ a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds ☐ Mixed Vegetable and Flower Seeds

Name_____

Address_____

Town_____ State_____ Zip Code_____

HAVE YOU DECIDED WHICH COMIC YOU WOULD LIKE SCANNED, MR JONES?
YES! HAVE JOJO SCAN THIS ONE, PLEASE!
Jughead